



COUNTY OF LOS ANGELES

**Public Health**

**JONATHAN E. FIELDING, M.D., M.P.H.**  
Director and Health Officer

**JONATHAN E. FREEDMAN**  
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May 18, 2010

TO: Each Supervisor

FROM: Jonathan E. Fielding, M.D., M.P.H.  
Director and Health Officer

SUBJECT: **NOTIFICATION OF THE USE OF DELEGATED AUTHORITY TO  
EXECUTE AN AGREEMENT WITH PUBLIC HEALTH FOUNDATION  
ENTERPRISES, INC.**

This is to notify you that I am exercising the delegated authority approved by your Board on February 16, 2010, to execute an agreement with Public Health Foundation Enterprises, Inc. (PHFE) for the provision of services to support two new Department of Public Health (DPH) projects: 1) Renew Environments for Nutrition, Exercise and Wellness in Los Angeles County (RENEW-LAC) and 2) Tobacco Reduction Using Effective Strategies and Teamwork (TRUST). Under this agreement, \$6,463,629 will be provided for services under RENEW-LAC and \$3,277,047 will be provided for services under TRUST for a total maximum obligation of \$9,740,676, 100% funded through two awards from the Centers for Disease Control and Prevention (CDC) from the American Recovery and Reinvestment Act of 2009 (ARRA), effective March 19, 2010 through March 18, 2012.

On April 8, 2010, I notified your Board that I was exercising the delegated authority approved by your Board to accept two Notices of Award (NA) from the CDC, funded from ARRA, for the RENEW-LAC and TRUST projects. At that time, I also notified you of the change in the project period of the two NAs from the anticipated February 26, 2010 through February 25, 2012 to March 19, 2010 through March 18, 2012. In order to coincide with the project period of the NAs, the contract term of the agreement with PHFE, which is funded by these NAs, remains consistent with the NAs term due to the CDC's requirement of immediate project implementation and the corresponding need to rapidly recruit and hire critical PHFE personnel including the Project Director.

Anticipating a total CDC award of \$40,000,000 over two-year period, your Board originally approved delegated authority to execute PHFE's agreement at an estimated maximum obligation of \$14,542,293. As the actual CDC award was \$32,105,202, the maximum obligation for the PHFE agreement has been reduced to \$9,740,676.

The Honorable Board of Supervisors  
May 18, 2010  
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Under this agreement, PHFE will provide staff, consultants and related subcontracts to support the RENEW-LAC and TRUST projects to prevent obesity and promote tobacco free policies and increase access to effective smoking cessation services.

County Counsel and the Chief Executive Office have reviewed and approved the agreement and this delegated authority action.

If you have any questions or require additional information, please let me know.

JEF: ev  
DA #01444

c: Chief Executive Officer  
County Counsel  
Executive Officer, Board of Supervisors